

NONPRO BLACK AND WHITE PHOTO CONTEST

Contest Theme

Weblio Philippines will hold its first photography contest with the theme "Social Benefits of Education to Filipinos".

Participants are required to adhere to the competition theme. Entries should be taken within the Philippines, and must exhibit the positive impact of education to the Filipino people.

Weblio Philippine reserves the right to exclude any entry which, in its sole discretion, does not adhere to the competition theme. Colored and sepia photo entries are automatically disqualified as well .

Contest Duration

Weblio Philippines will accept entries to the "Nonpro Black and White Photo Contest" from October 7, 2016 to November 25, 2016 only.

Who Can Join

- Participants must be at least 18 years old as of October 1, 2016.
- The photo contest is open to all Filipino nationals, currently residing in the Philippines.
- Weblio Philippines full-time staff and center-based tutors are not allowed to join the competition.

Submission of Entries

- 1. Each participant is allowed to submit **ONE (1) ENTRY ONLY**.
- 2. Online registration is required to enter the photo contest.
- 3. All entries must be sent to <u>contest@weblio.com.ph</u>.
- 4. Participants are not allowed to use multiple e-mail addresses in sending their entries.
- 5. Top 20 shortlisted applicants are required to submit NSO authenticated birth certificate, and 2 government-issued IDs.
- 6. Participants are responsible for securing a formal consent from concerned parties, in cases when the entry contains any material or elements that's not the participants' property. A written consent from the minor's legal guardian or parents is also required if there are minors present in the photo entry.



Weblio Philippines--should not in any way-- be liable to the contest participant's inability to secure the necessary permission or consent for their submitted entries.

Photo Requirements

- 1. Photos should be in digital format, specifically in JPEG format. Weblio Philippines will not accept print or film submissions for both the initial and final screening. Only photos submitted via e-mail (contest@weblio.com.ph) will be accepted.
- 2. Photo entries should be at least 1600x1200, and should be in landscape.

For mobile photos, entries must be shot using the best settings of the mobile device, and in landscape format as well.

- 3. Photos to be submitted to "Nonpro Black and White Photo Contest" should have been taken in the Philippines from January 2016 to November 25, 2016.
- 4. The following photos are disqualified:
 - Photos that have been previously submitted or have won in any local or international photography contest.

- Photos that violate a person's rights including, but not limited to copyright and privacy.

- Photos containing obscene, sexually explicit, offensive, or any other objectionable or inappropriate content.

- Photos bearing images of public officials.

- Weblio Philippines will disqualify photo entries that are digitally enhanced, altered, or manipulated using filters or special effects. The only acceptable adjustments are color, sharpness, contrast, and/or digital equivalents.

Screening of Entries

<u>Initial</u>

Top 20 entries will be selected through the following criteria:

Adherence to theme	10%
Originality	35%
Content	20%
Technical	10%
Visual impact	25%



<u>Final</u>

The first 3 entries with the highest number of likes will win the top 3 prizes respectively.

4th and 5th will be given consolation prizes.

Prizes At Stake

1st prize	P3,000
2nd prize	P2,000
3rd prize	P1,500

4th and 5th will receive gift certificate worth P300 each.

Winners will be posted on the website on Weblio Facebook page on January 6, 2017 (Friday).

Other Conditions

- Weblio Philippines shall have the exclusive use of the photo entries of the Top 20 photos, including the 3 winning entries. This means that the owners of the mentioned photo entries cannot resell or make use his/her photo for other purposes except his/her official portfolio.
- Weblio Philippines has the right to verify the validity and originality of any submitted photo entry, and to disqualify photos that fail to comply with the guidelines.
- Weblio Philippines assumes no responsibility for any transmission error or delay in the e-mail submission of entries. The company cannot be held responsible for any theft, deletion and/or alteration that might be made on the entries that will be submitted online.
- By joining this contest, the participants agree that their names may be used by Weblio Philippines for purposes of announcing to the general public, as well as for other PR and communication materials of the company. The contest participants also agree that Weblio Philippines may opt to upload in its official websites or in Weblio's official Facebook page.

For more information about the Nonpro Black and White Photo Contest, please send an e-mail to <u>contest@weblio.com.ph</u> or message us on Facebook: <u>https://www.facebook.com/weblioph</u>.